

Deniz Narin

Creative Director

Contact

Address

İstanbul Anadolu

Phone

0(534) 316 40 56

E-mail

deniznarin@live.com

Skills

Adobe Photoshop

Adobe Illustrator

MS Office

Mac (Pages, Keynote, Numbers)

AI Learner

Websites, Portfolios, Profiles

- <https://deniznarin.wixsite.com/olaylar>

Languages

English

Being creative isn't always enough. Sometimes, I've witnessed that existing problems are solved simply by being creative. However, I've also experienced that the impact created by words or images sometimes stands independently from the effect and diminishes over time. When I observed how time sweats creativity like a wild boar, I came to terms with the notion that the only dead-end of advertising isn't creating, but describing what has been created.

We must describe the essence of all issues solved by being creative, because what is desired isn't for us to be creative, but rather to describe the creativity awaited by the brand with Harpagon-like greed.

Work History

2020-01 -

Current

Creative Director - Copywriter - Scriptwriter

Freelance, İstanbul

- I have taken on the responsibility of content creation, project management, scriptwriting for film/animation, animation direction, creative process management, planning, strategy development, concept generation, and development processes.

2023-02 -

2024-03

Marketing Consultant

Hexagon Event Management, Doha/Qatar

I developed and implemented marketing communication strategies and digital marketing strategies. I devised short and long-term plans for brand communication, prepared content for social media accounts, designed and finalized proposal presentations.

2018-06 -

2019-08

Scriptwriter - Creative Director

Blend Creative Bureau, İstanbul

- I have held positions in animation scriptwriting, animation film directing, strategy, and creative process management.

2017-06 -

2018-06

Sr. Copywriter

MAE Reklam Ajansı, İstanbul

- I have actively participated in film scriptwriting, social media content creation, strategy, planning,

and all creative processes.

2015-01 -
2017-06

Sr. Copywriter

Kilowatt Reklam Ajansı

- I have taken on responsibilities in content creation, project management, editing, social media content creation, editing, as well as ATL/BTL creative processes.

2014-05 -
2014-12

Sr. Copywriter - Photographer

Stüdyo Çukurcuma - İstanbul Avrupa, İstanbul

- I have undertaken tasks such as photographing products and individuals, creating content, and managing visual media and PR activities.

2013-11 -
2014-05

Jr. Copywriter

DDB Medina Turgul - İstanbul Avrupa, İstanbul

- I started in advertising. I assumed and fulfilled responsibilities in all layers of ATL/BTL advertising. I received orientations from many successful advertisers.

2012-11 -
2013-08

Construction Site Manager

Geozemin Temel Mühendislik - İstanbul Avrupa, İstanbul

- I worked as a site manager under Garanti Koza Construction as a subcontractor in the basic pile work. I fulfilled site and field management responsibilities in all subterranean projects of the 3rd Bridge (Yavuz Sultan Selim Bridge).

Education

2004-09 -
2012-05

Associate of Science: Geological Engineering

İstanbul University - İstanbul

- Faculty: Engineering Faculty
- GPA: 3.20

Certifications

2015-07

Niko Guido - Fotoğraf Atölyesi

Exams

- ALES (Academic Staff and Postgraduate Education Entrance Examination), 78, 2011
- DS (Interuniversity Board Foreign Language Exam), 80, 2011

Phone Numbers

0(534) 316 40 56

Smoking

Rarely (once a week)

Personal Information

- Disability: No
- Date of Birth: 08/18/85
- Nationality: Türkiye Cumhuriyeti
- Driving License: Yes (B)
- Marital Status: Married
- Children: 1
- Cat: 1

Military Service

Completed

Cv Update Date

02/03/24

Projects

- I wrote and voiced the advertising jingle for an automotive company (Autobilen).

- I published several literary magazines and served as editor-in-chief (Ayı Magazine, Bodrum Kat).
- I transformed a bank's museum (Ziraat Bankası) into a VR environment.

Interests

Philosophy

Psychology

Martial Arts